



Dear Romey,

Thank you for inviting us to consider how we might co-create an overarching vision for New Village Academy with you and your team.

We believe our collaboration can optimize your unusual learning space(s), and advance the school's aspirations to ensure that every student is "known, connected, empowered, and accountable, so they have the will and the skill to take charge of their own education and future, with the Annapolis community as their classroom."

This stage provides an opportunity for the nascent New Village community to contemplate the future of education in the larger context of our rapidly changing world. How, then, might we work together to design a multi-dimensional design strategy that:

- Deepens and expands the school's commitment to progressive practices, youth voice and civic values?
- Invites further inquiry into Annapolis's most pressing questions, *and* places the school more squarely at the center of actively responding to those questions?
- Leverages the campus's unusual location in order to fully unlock the wisdom of this unique place?
- Helps potential families, supporters and investors more clearly see the shape, scope and structure of New Village, in ways that help the ideal become real?

These are some of the essential questions that are guiding our thinking at this early stage of possibility. They are questions we would explore together to ensure a vision of the future that is truly shared, supported and co-created. And they are questions that will ensure that the *human experience* - of young and old alike - remains at the center of all future architectural strategies.

If there is a way our studio can help you advance that work and fulfill your vision, we would be honored to do so. The attached document outlines our unique approach to humanity-centered design, and the process by which we would help New Village articulate a new vision for the future that explicitly builds upon the wisdom of its unique place.

In solidarity,

The 180 Studio Team



WHY 180 STUDIO

Everyone knows the world is changing. What is it shifting from, and to?

180 Studio is a global design collaborative dedicated to exploring this question in order to reorient the ways in which we think about learning, the future, and one another.

Our objective is twofold: to design physical environments that can best unleash human potential; and to create and curate experiences that help advance people's understanding of the future of learning – and, by extension, the future of humanity.

Our hope is to seed new ideas and spark new ways of thinking.

Our dream is of a world where all people have the same opportunity to pursue lives of purpose and fulfill their unique potential.

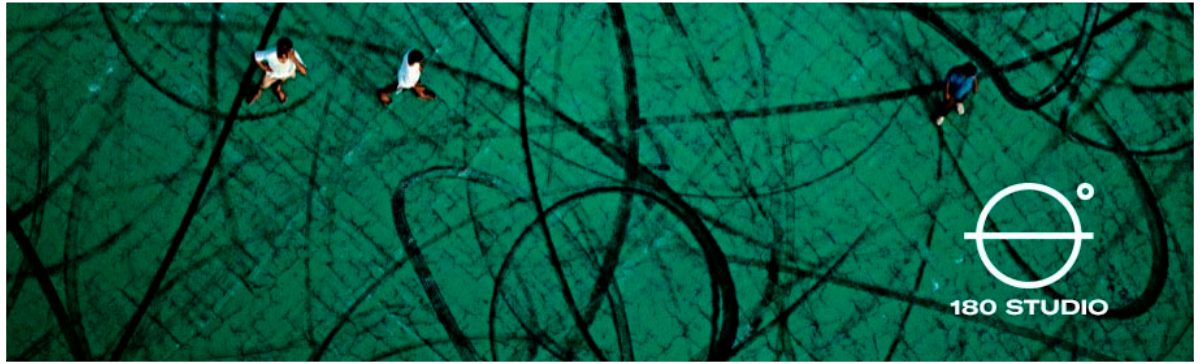
Now, we believe, is the time for a new learning story.

WHY 180 STUDIO + NEW VILLAGE ACADEMY

180 Studio seeks partners who wish to reimagine themselves in ways that will powerfully serve the future needs of society and the world our young people will one day lead.

This is such a moment for New Village Academy, as it contemplates the first steps of its own essential future, and the pathways it must travel down to arrive there.

To prepare for this design expedition, we see three stages unfolding to our design thinking process with the New Village community:



Stage 1: Preparing for a Sea Change

The introduction of the possibility of a new school – let alone one that’s housed in a mall – challenges the rituals and practices of the past. Knowing that, we would seek to work closely with the Annapolis and New Village communities – prospective parents, staff, students and community allies – in order to scaffold an experience by which all of us are able to help one another sense and see what this place might make possible that is not yet possible for the young people of Annapolis.

Stage 2: Identifying the Challenges and Opportunities

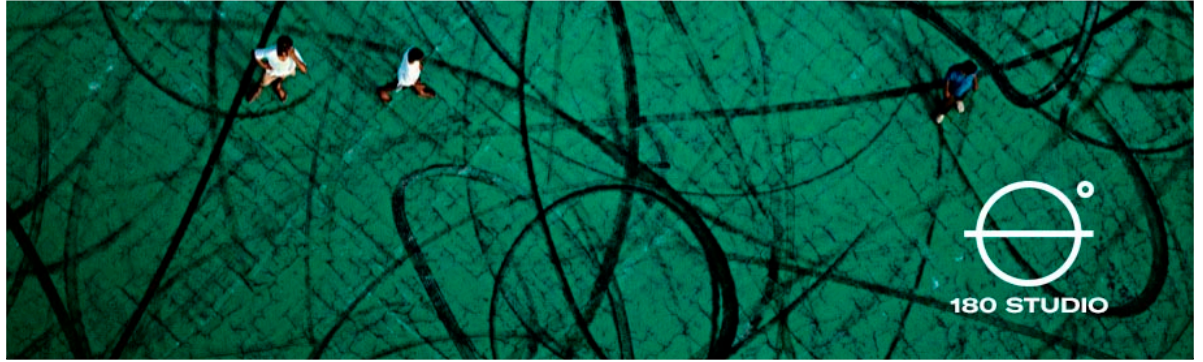
To prepare New Village for its evolution across a longer time horizon – and to ensure that we proceed at a pace of change that encourages generative thinking and openness – we must purposefully understand the larger trends in teaching and learning, and explore how those trends should shape the vision for this new school and its relationship to the wider Annapolis community. Our intention will be to do this in a way that transcends the consideration of mere physical spaces, and includes an understanding of the structural, cultural and pedagogical evolutions that need to occur as well.

Stage 3: Prioritizing Compasses over Maps

In the process of conducting the necessary analysis and ascertaining your community’s collective will and vision, we will generate data and insights from which the New Village leadership team can better intuit its larger future directions and needs. These orientation tools will be invaluable to the school as it navigates its way across the rapidly changing future landscape of secondary education in general, and emergent learning design in particular.

Stage 4: Elevating Places over Spaces

At 180 Studio, we believe all physical spaces must be in service of the larger culture a community wishes to engender. Consequently, our foundational work with your community will be to establish an overarching vision and set of design principles for New Village that can guide its growth for the foreseeable future. Through our conversations together, we will



surface the intangible hopes and aspirations people see, and ensure that those values directly shape all tangible schoolwide innovations in the future.

DESIGN EXPEDITION

Phase One - Ethnography

One Month

We begin this process by building on the extensive ethnographic work that has already occurred in your community, in order to discover all that we can about your school, its prospective members, and their shared hopes for the future. This allows us to confirm what we've come to understand about your community already, as well as to challenge our assumptions and broaden existing insights.

As such, we propose the following activities and engagements:

- Conducting small group conversations with New Village leadership, civic allies, and prospective faculty, staff, parents and students
- Producing a Research Paper that documents emerging trends on the science of learning and learning design
- Curating a Salon Dinner event with your board members

Phase Two - Design Manifesto & Campus Planning Strategies

One Month

Coming out of Phase One, we will synthesize, summarize and code your collective language into a Design Manifesto. Deliverables for Phase Two include:

- New Village Manifesto, Design Drivers and design opportunities for the location
- Architectural analysis and spatial program for the High School
- Potential design strategies for the school



Once the design manifesto and building strategies for the High School are in place, we will curate a community wide forum to offer time and space for community-wide discernment. The feedback from this engagement will allow us to arrive at a holistic future vision for the High School.

Phase Three - Conceptual Design for the School

One Month

In Phase Three, our work will focus on the architectural design of the High School. We will collaborate with the New Village leadership team to align the architecture to the school's most deeply held aspirations for learning and teaching. The research paper on the science of learning will help us to make informed design decisions in building a more humanity-centered learning environment.

Our work will evolve from two-dimensional planning concepts into a fully realized three-dimensional experiential exploration for the school. Language, data and spatial strategies will converge to make manifest the physical possibilities and human-centered experience of New Village. We will produce architectural artifacts that are more refined to allow your community to see and feel more clearly what the transformed mall space will actually *look like, feel like* - and require.

Deliverables for this phase include:

- Conceptual Design level floor plan
- Conceptual Design level interior elevations and spatial sections
- Conceptual Design level furniture plan and education technology concept
- Conceptual design level material selections grounded in biophilic design principles
- Conceptual Design level interior architectural renderings
- Architectural physical model studies of the space
- A community wide event to launch the capital campaign for the project



Proposed Fixed Fee: \$25,000

The above fixed fee does not include typical reimbursable expenses such as travel and lodging, printing and materials.

For your consideration:

180 Studio collaborates with architectural partner Blackney Hayes Architects, based in Philadelphia. Together, we have successfully completed multiple projects, overseeing them through the construction document phase, contractor procurement process, and construction administration. As we conclude our conceptual phase work, outlined in this proposal, we would like the opportunity to present you with a joint competitive proposal. This will ensure the continuity of collective project knowledge and design vision for the New Village Academy as we work towards meeting your deadline to open this new learning community.